



15TH ANNUAL
Spirit of the Heart Awards

*"Celebrating a Half-Century of ABC's Leadership
Where Every Heart Counts"*

DINNER & FUNDRAISER
and
POLICY PULSE SUMMIT

SEPTEMBER 13-14, 2024

InterContinental Los Angeles Downtown
900 Wilshire Blvd, Los Angeles, CA 90017

SPONSORSHIP OPPORTUNITIES



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As a sponsor of the Association of Black Cardiologists' (ABC) Annual Spirit of the Heart Awards Dinner and Fundraiser, your support will benefit students from underrepresented groups - especially those seeking careers in cardiovascular medicine and research. Your gift will also ensure ABC has the resources necessary to engage communities most at risk of the devastating effects of cardiovascular disease. Most importantly, your 2024 sponsorship will bring us closer to our ultimate goal of reducing the disparities' gap in cardiovascular disease through education, research, advocacy, and community engagement. The ABC is a 501(c)(3) charitable organization and contributions are tax deductible. You will receive an acknowledgement for tax purposes.

Diamond Sponsor

AMGEN

SOLD

Platinum Sponsor

\$75,000

Prominent pre-event and Spirit of the Heart Dinner visibility

- ♥ Full Page Prominent Ad in Event Program
- ♥ Company Mention in Pre-Event Media & Advertisement
- ♥ Advance Entry & (20) VIP Seating or (2 Tables) During the Dinner
- ♥ On Screen Digital Logo Advertisement
- ♥ Prominent Logo Placement on ABC Marketing Collateral Materials
- ♥ Weblink & Logo Placement on ABC Event Website
- ♥ Company Marketing Collateral Placement in Event Bag
- ♥ Photo Opportunity with Host and/or Special Guest
- ♥ (5) Social Media Posts

Value Add - Sponsor has the opportunity to take advantage of these included benefits.

- ★ Five (5) Guest Registrations - ABC Policy Pulse Summit - Fri. Sept. 13th
- ★ Celebrity Headliner: Your organization will have the opportunity to be the named sponsor of a renowned musical artist or band to headline the dinner, providing an unforgettable entertainment experience.

Gold Sponsor

\$50,000

Prominent pre-event and Spirit of the Heart Dinner visibility

- ♥ Full Page Ad in Event Program
- ♥ Advance Entry & (10) VIP Guest Seating ~ (1 Table), During Dinner
- ♥ On Screen Digital Logo Advertisement
- ♥ Prominent Logo Placement on Marketing Collateral Materials
- ♥ Logo Placement on ABC Event Website
- ♥ Company Marketing Collateral Placement in Event Bag
- ♥ Photo Opportunity with Host and/or Special Guest
- ♥ Two (2) Social Media Posts

Value Add - Sponsor has the opportunity to take advantage of these included benefits.

- ★ Three (3) Guest Registrations - ABC Policy Pulse Summit - Fri. Sept. 13th
- ★ Legacy Tribute: Your organization will have the opportunity to be recognized as a contributor to a special commemorative project or initiative that honors the legacy of the organization's 50 years of impact. This could include a historical exhibit, a documentary film, or a dedicated section of the website.

Silver Sponsor

\$25,000

Prominent pre-event visibility and at the Spirit of the Heart Dinner

- ♥ One Half-Page Ad in Event Program
- ♥ One (1) Guest Table of (10) at Dinner
- ♥ Logo Placement on Marketing Collateral Materials
- ♥ Logo Placement on ABC Event Website
- ♥ Company Marketing Collateral Placement in Event Bag
- ♥ (2) Social Media Posts

Value Add - Sponsor has the opportunity to take advantage of these included benefits.

- ★ Three (3) Guest Registrations - ABC Policy Pulse Summit - Fri. Sept. 13th

Sponsorship Deadline: August 1, 2024

Association of Black Cardiologists 2400 N Street, NW • Suite 200 • Washington, DC 20037
For sponsorship inquiries, contact: Tammy Boyd at Tboyd@abc cardio.org or 202-436-0558

ABC Mission

To promote the prevention and treatment of cardiovascular disease, including stroke, in Blacks and other minorities and to achieve health equity for all through the elimination of disparities.



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Bronze Sponsor

\$10,000

- ♥ Quarter-Page Ad in the Event Program
- ♥ Five (5) Guest Seats at Dinner
- ♥ Company Name Listed on ABC Event Website and Marketing Materials
- ♥ Company Marketing Collateral Placement in the Event Bag
- ♥ (1) Social Media Post

Wellness Sponsor

\$5,000

- ♥ Four (4) Guest Seats at Dinner
- ♥ Company Name Listed on ABC Event Website and Marketing Materials
- ♥ Company Marketing Collateral Placement in the Event Bag

Friends of ABC Sponsor

\$2,000

- ♥ (2) Guest Seats at Dinner
- ♥ Company Name Listed on ABC Event Website and Marketing Materials

TICKETS, ADS & DONATIONS

Program Book Ad Rates

- ♥ Full Page **\$1000** 7.5" w x 10" h
◦ (Only Covers and Full Page Ads can have bleeds)
- ♥ Half Page **\$500** 7.5" w x 4.75" h
- ♥ Quarter Page **\$250** 3.75" w x 4.75"

SUBMISSION INSTRUCTIONS: Please submit COMPLETED AD in one of the following high-resolution formats: PDF / JPEG

SUBMISSION DEADLINE: **AUGUST 1, 2024**, via email to sabra@splendidaffairsinc.com.

Tickets

- ♥ Individual - **\$350**
- ♥ Student, Residents, Fellow and Intern - **\$175**
- ♥ Table Sponsor - **\$3500**

Donations

Sponsor and Supporter engagement is essential and necessary to the success of our fundraiser. We are counting on your support to forge our Mission. All Donations are Tax Deductible. (Tax ID # 95-3959283)

Purchase Tickets and Ads online at: abcadioevents.org

Support a Student, Resident, Fellow, or Intern by sponsoring their ticket at: bit.ly/ABC-15th-SpiritAwards-Tickets

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