



PRESERVING OUR LEGACY,

*Advancing  
Health Equity  
Awards Weekend*

Friday, October 27 – Saturday, October 28, 2023  
The Whitley Hotel, Atlanta, Georgia

*Sponsorship Prospectus*

# The Association OF BLACK CARDIOLOGISTS

The Association of Black Cardiologists (ABC) was founded in 1974 with the goal of addressing the disparate impact of cardiovascular disease on diverse racial and ethnic populations. ABC's mission prioritizes health equity by keenly focusing on the prevention and treatment of cardiovascular disease in Blacks and other minorities, and the elimination of disparities through an inclusive framework.

The organization comprises the largest cadre of Black cardiologists along with allies committed to alleviating cardiovascular health disparities through health promotion, advocacy, and community engagement. The ABC is seen as an expert resource and is recognized as an invaluable collaborative partner by other organizations that seek its input on academic guidelines, policy statements, and diversity efforts. Today, the ABC's public and private partnerships continue to increase our impact in communities across the nation.

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An international non-profit based in Washington, DC, the Association of Black Cardiologists has always advocated for better health care for all as embodied in the tagline: ***Saving the hearts and minds of a diverse America.***

The Association of Black Cardiologists, Inc. is accredited by the Accreditation Council for Continuing Medical Education (ACME) to provide continuing medical education for physicians.

## Mission

To Promote the Prevention and Treatment of Cardiovascular Disease, including Stroke, in Blacks and other Minorities and to Achieve Health Equity for all through the Elimination of Disparities.



# ABC *Leadership*



Barbara Hutchinson, MD, PhD  
Board Chair



Anekwe Onwuanyi, MD  
President

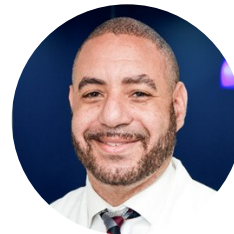


Cassandra McCullough, MBA  
CEO

## *14th Annual Spirit of the Heart Awards Dinner*



Melissa Burroughs, MD  
Co-Chair



Dr. F. Michael Toca  
Co-Chair

# 2023 Schedule of Events

Location: Whitley Hotel - Atlanta Buckhead,  
3434 Peachtree Rd Ne, Atlanta, GA 30326 US

## FRIDAY, OCTOBER 27, 2023

### **PULSE Retreat: Igniting Curiosity & Cultivating Leaders**

12pm - 6pm (Tentative)

Attire: Business Casual

## SATURDAY, OCTOBER 28, 2023

### **ABC Policy Pulse Summit**

**Registration Opens:** 8:30 am

**Summit:** 9:30 am - 1:30 pm

Attire: Business Casual

## SATURDAY, OCTOBER 28, 2023

### **ABC 14th Annual Spirit of the Heart Awards Dinner**

**Reception:** 6:00 pm - 7:00 pm

**Dinner Program:** 7:00 pm - 9:00 pm

**Post Entertainment:** 9:00 pm - 11:00 pm

Attire: Formal/Evening Wear

Final schedule may differ



## About

### PULSE RETREAT: IGNITING CURIOSITY & CULTIVATING LEADERS

PULSE Retreat: Igniting Curiosity & Cultivating Leaders will be held in Atlanta, GA on **Friday, October 27, 2023**. This half-day, in-person retreat is designed to engage approximately 100 students from Historically Black Colleges & Universities and state schools who are interested in medical careers. In addition, local high school juniors and seniors may also attend from partner school systems identified by ABC.



The retreat will offer attendees insight and exposure to medical career pathways, including careers in cardiology, and navigating medical school admissions processes. Invited guests and presenters may include faculty and admissions specialists from Morehouse School of Medicine, Emory University, Spelman College, Clayton State University, Georgia State University, and more.



[Click here to review the 2022 program booklet](#)

## About

### THE POLICY PULSE SUMMIT

The Policy Pulse Summit is an integral segment of the Association of Black Cardiologists' annual event. This dynamic forum brings together esteemed thought leaders, healthcare professionals, legislators, and advocates to converge on a shared mission: advocating for cardiovascular health equity. Through collaborative discussion and relationship building, the Policy Pulse Summit aims to explore multisector solutions toward closing the gap on cardiovascular health disparities and fostering a future of accessible and equitable healthcare for all.

## THE ABC SPIRIT OF THE HEART AWARDS DINNER

For the 14th year, ABC will host the Spirit of the Heart Awards Dinner and Fundraiser to honor the accomplishments of our dedicated and courageous members, volunteers, colleagues, and partners who ceaselessly pursue progress toward increased health equity in cardiovascular medicine. Consistently well-attended, the signature, formal event is known for attracting a unique, multi-generational cadre of visionaries and friends for an evening of celebration and inspiration.

**Throughout the evening, ABC amplifies its decades-long commitment to curating and strengthening a diverse cardiovascular workforce by awarding over \$100,000 in scholarships to deserving medical students from underrepresented communities across the U.S.**

As the premier fundraiser, the Spirit of the Heart Awards Dinner raises critical funds to help advance ABC's comprehensive, culturally-relevant programming focused on professional education and workforce development, patient and community education, research and health advocacy.

## PAST SPONSORS

ABC is grateful to the corporate sponsors of the 12th and 13th Annual Spirit of the Heart Awards Dinners and weekend events:

Amgen	Merck
AstraZeneca	Morehouse School of Medicine
American College of Cardiology	Mount Sinai Hospital
Biosense Webster (A J&J Company)	National Association for Continuing Education (NACE)
BlackDoctor.org	National Minority Quality Forum
BlackHealthMatters.com	Novartis
Bristol Myers Squibb	PhRMA
Campaign for Tobacco-Free Kids	Spielvogel Family Foundation
Esperion	Vertex
Grady Health System	WalMart
Haymarket Media	Wellstar Health System
JP Morgan Chase	
M&T Bank	

# Congratulations!

## 2022 ABC BIOSENSE WEBSTER SCHOLARSHIP RECIPIENTS



Ashley Kyalwazi  
Harvard Medical School



Ike Chinyere  
University of Arizona  
College of Medicine



Frazer Tessema  
University of Chicago  
Pritzker School of  
Medicine



Vivian Iloabuchi  
Mayo Clinic Alix School of  
Medicine



Alexander Vesprey  
University of California  
San Francisco School of  
Medicine



Cheryl Mensah  
Northwestern University  
Feinberg School of  
Medicine



Yaw Adu  
Texas Tech University  
Health Sciences Center  
School of Medicine



Rubens Petit Homme  
Howard University  
College of Medicine



Frank Medina  
University of Chicago  
Pritzker School of  
Medicine



Sarah Addison  
The Ohio State University  
College of Medicine

## 2022 DR. RICHARD ALLEN WILLIAMS SCHOLARSHIP RECIPIENTS



Barrington Bennet  
Emory University School  
of Medicine



Paul Delgado  
OSU College of  
Osteopathic Medicine



Ifeanyi Uche  
Louisiana State  
University Health  
Sciences Center School  
of Medicine

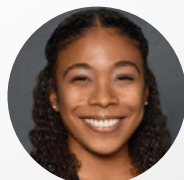


Kaylin Crawford  
Emory University School  
of Medicine



Phiwinhlanhla  
Ndebele-Ngwenya  
Howard University  
College of Medicine

## DR. RICHARD ALLEN WILLIAMS & GENITA EVANGELISTA JOHNSON/ABC SCHOLARSHIP



Allison Gabriela Legget, Ms  
University of California, Los Angeles, David  
Geffen School of Medicine

2023

# ABC *Sponsorship* Opportunities

Policy Pulse Symposium ♦ 14<sup>th</sup> Annual Spirit of the Heart Awards Program

To become a Sponsor, please contact **Lynnett Glass** at [lglass@abc cardio.org](mailto:lglass@abc cardio.org) or (202) 600-4355.

Levels	Benefits
<b>Diamond</b> - <b>\$50,000</b>	<ul style="list-style-type: none"><li>• Defined role in Policy Pulse Symposium</li><li>• Up to five (5) registrations for Policy Pulse Symposium</li><li>• Two Premium Tables (20 Seats) for Awards Program</li><li>• Stage mention during Awards Program &amp; Policy Pulse Symposium</li><li>• On-Screen Logo during Awards Program &amp; Policy Pulse Symposium</li><li>• Company Recognition in Pre-Event Media &amp; Advertisement</li><li>• Recognition in Post-Weekend Sizzle Reel</li><li>• Full-Page Prominent Ad in Weekend Program</li><li>• Weblink &amp; Logo placement on ABC website for one year</li><li>• Dedicated Photo Opportunity with Honorees and Special Guests</li></ul>
<b>Platinum</b> - <b>\$35,000</b>	<ul style="list-style-type: none"><li>• Up to three (3) registrations for Policy Pulse Symposium</li><li>• One Premium Table (10 Seats) for Awards Program</li><li>• Stage mention during Awards Program &amp; Policy Pulse Symposium</li><li>• On-Screen Logo during Awards Program and Policy Pulse Symposium</li><li>• Company Recognition in Pre-Event Media &amp; Advertisement</li><li>• Recognition in Post-Weekend Sizzle Reel</li><li>• Half-Page Prominent Ad in Weekend Program</li><li>• Weblink &amp; Logo placement on ABC website for one year</li><li>• Dedicated Photo Opportunity with Honorees and Special Guests</li></ul>

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2023

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Levels	Benefits
<b>Gold</b> - <b>\$25,000</b>	<ul style="list-style-type: none"><li>• Up to three (3) registrations for Policy Pulse Symposium</li><li>• One Premium Table (10 Seats) for Awards Program</li><li>• Stage mention during Awards Program &amp; Policy Pulse Symposium</li><li>• On-Screen Logo during Awards Program and Policy Pulse Symposium</li><li>• Company Recognition in Pre-Event Media &amp; Advertisement</li><li>• Recognition in Post-Weekend Sizzle Reel</li><li>• Half-Page Prominent Ad in Weekend Program</li><li>• Logo placement on ABC website for one year</li><li>• Dedicated Photo Opportunity with Honorees and Special Guests</li></ul>
<b>Silver</b> - <b>\$10,000</b>	<ul style="list-style-type: none"><li>• Up to three (3) registrations for Policy Pulse Symposium</li><li>• One Premium Table (10 Seats) for Awards Program</li><li>• On-Screen Logo during Awards Program &amp; Policy Pulse Symposium</li><li>• Company Recognition in Pre-Event Media &amp; Advertisement</li><li>• Recognition in Post-Weekend Sizzle Reel</li><li>• Quarter-Page Ad in Weekend Program</li><li>• Logo placement on ABC website for one year</li><li>• Photo opportunity with Honorees and Special Guests</li></ul>
<b>Bronze</b> - <b>\$5,000</b>	<ul style="list-style-type: none"><li>• Up to two (2) registrations for Policy Pulse Symposium</li><li>• One Reserved Table (10 Seats) for Awards Program</li><li>• Company Recognition in Pre-Event Media &amp; Advertisement</li><li>• Recognition in Post-Weekend Sizzle Reel</li><li>• On-Screen Logo during Awards Program &amp; Policy Pulse Symposium</li><li>• Written company name in Weekend Program</li><li>• Written company name on ABC website for one year</li><li>• Photo opportunity with Honorees and Special Guests</li></ul>

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# Annual Awards DINNER TICKET

**Please note:** Individual tickets are available for purchase ONLY for the Annual Awards Dinner.  
**Includes:** Annual Awards Dinner reception, awards dinner program, and dessert reception.

**INDIVIDUAL**

**\$250**

**FELLOWS & STUDENTS**

**\$125**

## Advertisements

Advertisements are available for the Awards Gala program book. This program will be available in digital and print format to all event attendees.

**Advertisements are available for purchase at the following rates and sizes:**

**FULL PAGE**

**\$1,000**

**HALF PAGE**

**\$500**

**QUARTER-PAGE**

**\$250**

## FOR SPONSORSHIP AND OTHER OPPORTUNITIES

**September 8, 2023**

Logos Due

**September 29, 2023**

Artwork for advertisements and  
guest information due

## Donations

No matter the amount, your donation demonstrates your commitment to making a tangible difference in the lives of individuals affected by cardiovascular disease. As well as play a significant role in providing support to aspiring cardiologists through sponsored student scholarships and programs. These initiatives not only train the next generation of medical professionals but also foster diversity and representation within the field of cardiology.

**Join the Association of Black Cardiologists** as we continue our invaluable work in advancing healthcare, promoting diversity, and improving the well-being of Black and other marginalized communities. Together, we can create a future where optimal cardiovascular health knows no boundaries.

To learn more about the programs your donation will support visit [www.abc cardio.org](http://www.abc cardio.org)

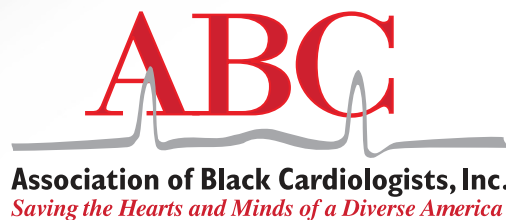
## Questions?

For more information about sponsorship opportunities, or to customize a package for your organization, please contact:

**Lynnett Glass**

lglass@abc cardio.org

(202) 600-4355



Your contributions to the ABC Celebration of the Future will allow for continuing support to the workforce pipeline of our students and fellows, advocating for health equity, and increased education on cardiovascular health in the communities.

*Saving the hearts and  
mind of a diverse America.*



2400 N Street, NW  
Washington, DC 20037  
**[www.abc cardio.org](http://www.abc cardio.org)**