



Association of Black Cardiologists, Inc.
Saving the Hearts and Minds of a Diverse America

Spirit OF THE *Heart*

13TH ANNUAL AWARDS GALA & FUNDRAISER

Health Equity
IN MOTION.22

SATURDAY, OCTOBER 15, 2022

Grand Hyatt Buckhead
ATLANTA, GEORGIA

Sponsorship Opportunity

THE ASSOCIATION OF BLACK CARDIOLOGISTS

About

Founded in 1974, the ABC is a nonprofit organization dedicated to eliminating the disparities related to cardiovascular disease and achieving health equity such that all people can live long, healthy lives. Membership is open to all interested in the care of people with or at risk for cardiovascular disease, including health professionals, lay members of the community (Community Health Advocates), corporate and institutional members. Today, the ABC's public and private partnerships continue to increase our impact in communities across the nation.

The Association of Black Cardiologists, Inc. is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Mission

To Promote the Prevention and Treatment of Cardiovascular Disease, including Stroke, in Blacks and other Minorities and to Achieve Health Equity for all through the Elimination of Disparities.

The annual awards dinner and fundraiser serves as a celebration of life with proceeds supporting ABCs 'Spirit of the Heart' community outreach which provides consumers with the knowledge that heart disease is preventable, and heart healthy activities are important for longevity. Your support also enables the continuing education of underrepresented minorities in the field of cardiology through our annual ABC Fellowship Awards.

AWARDS GALA CHAIRPERSONS



Iclima Fergus, MD



Barbara Hutchinson, MD, PhD

ABC BOARD OF DIRECTORS



Barbara Hutchinson, MD, PhD
Board Chair



Anekwe E. Onwuanyi, MD
President



Cassandra A. McCullough, MBA
ABC Chief Executive Officer

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Immediate Past President

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Immediate Past Board Chair

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Sabra Lewsey, MD, MPH

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Millicent Gorham, PhD (Hon), MBA

Joyce Gwendolyn Bartley Taylor, MS

Norrisa Haynes, MD

Marlene S. Williams, MD

OUR IMPACT

ABC Awards & Scholarships include: (but are not limited to)

ACC/ABC/BMS Research
Fellowship Award

ACC/ABC/Merck Research
Fellowship Award

ABC/Biosense Webster Scholarship

Dr. Richard Allen Williams &
Genita Johnson Student Scholarship

Dr. Richard Allen Williams
Student Scholarship

ABC Cardiology Fellowships in:

General Cardiology

Electrophysiology

Interventional

CARDIOVASCULAR WORKFORCE DIVERSITY AND PIPELINE DEVELOPMENT

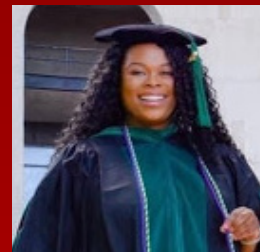
Association of Black Cardiologists Student Scholarship Winners, 2020 - 2021



Enat Arega
UCLA - David Geffen
School of Medicine
Class of 2024



Jennifer Kizza
Harvard Medical School
Class of 2022



Eméfah Loccoh, MD
The Ohio State University
College of Medicine
Class of 2021



Adaku Ume
Wright State University
Boonshoft School
of Medicine
Class of 2023



Russell Ledet, PhD
Tulane School of Medicine
Class of 2022



Colin Marts, MD
Duke University School
of Medicine
Class of 2021



Ashley Kyalwazi
Harvard Medical School
Class of 2022



Melaku Arega
Harvard Medical School
Class of 2022



Amira Collison, MD
Johns Hopkins University
School of Medicine
Class of 2021

SPONSORSHIP OPPORTUNITIES

As a sponsor of the Association of Black Cardiologists' (ABC) Annual Fundraiser, your support will benefit students from underrepresented groups - especially those seeking careers in cardiovascular medicine and research. Your gift will also ensure ABC has the resources necessary to engage communities most at risk of the devastating effects of cardiovascular disease. Most importantly, your 2022 sponsorship will bring us closer to our ultimate goal of reducing the disparities' gap in cardiovascular disease through education, research, advocacy, and community engagement.

The ABC is a 501 (c)(3) charitable organization and contributions are tax deductible. You will receive an acknowledgement for tax purposes.

TITLE SPONSOR **\$100,000**

- Programming Naming Rights
- Stage Presentation/Welcome from Company Representative
- One Year Corporate ABC Membership
- Full Page Prominent Ad in Event Program
- Opportunity to air a :30 second commercial on ABC's social media platforms
- Company Mention in Pre-Event Media & Advertisement
- Twenty (20) Guest Registrations
- Partnership Feature in Special Edition Newsletter
- On Screen Digital Logo Advertisement
- Prominent Logo Placement on Marketing Collateral Materials
- Web link & Logo placement on ABC Event website
- Video on ABC social media platforms to promote sponsor's role in event
- Company Marketing Collateral Placement in Event Bag
- Sponsor content in Social Media Posts
- Emails with featured sponsor content sent to registrants
- Exclusive corporate branding opportunities for upcoming ABC issue forums
- Invitation for four (4) company executives to a private dinner with two (2) members of ABC's Board of Directors
- Photo opportunity with Host and/or special guest

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR \$60,000

- Full Page Prominent Ad in Event Program
- Company Mention in Pre-Event Media & Advertisement
- Opportunity to include a company representative as a speaker during ABC's Fundraising Event
- Partnership Feature in Special Edition Online Newsletter
- Ten (10) Guest Registrations
- On Screen Digital Logo Advertisement
- Prominent Logo Placement on ABC Marketing Collateral Materials
- Weblink & Logo placement on ABC Event website
- Presenting sponsor opportunity of select issues forum
- Company Marketing Collateral Placement in Event Bag
- Photo opportunity with Host and/or special guest

PLATINUM SPONSOR \$40,000

- Full Page Ad in Event Program
- Partnership Feature in Special Edition Online Newsletter
- Ten (10) Guest Registrations
- On Screen Digital Logo Advertisement
- Prominent Logo Placement on Marketing Collateral Materials
- Logo placement on ABC Event website
- Company Marketing Collateral Placement in Event Bag
- Photo opportunity with Host and/or special guest

GOLD SPONSOR \$30,000

- One Half-Page Ad in Event Program
- Ten (10) Guest Registrations
- Prominent Logo Placement on Marketing Collateral Materials
- Logo Placement on ABC Event website
- Company Marketing Collateral Placement in Event Bag
- Photo opportunity with Host and/or special guest

SILVER SPONSOR \$15,000

- Quarter page Ad in the Event Program
- Five (5) Guest Registrations
- Company Name listed on ABC Event website and Marketing Materials
- Company Marketing Collateral placement in the Event Bag

BRONZE SPONSOR \$5,000

- Four (4) Guest Registrations
- Company Name listed on ABC Event website and Marketing Materials
- Company Marketing Collateral placement in the Event Bag

FRIENDS OF THE ABC \$2,000 - \$4,999

- Two (2) Guest Registrations
- Company Name listed on ABC Event website and Marketing Materials



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Sponsorship Deadline

Friday, September 16, 2022

Association of Black Cardiologists, Inc.

2400 N Street, NW

Suite 200

Washington, DC 20037

For sponsorship inquiries, contact

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(202) 600-4357

dphillips@abccardio.org